



444 East Susquehanna Street
Allentown, PA 18103

Phone: 610.797.0530

Fax: 610.797.0585

www.turningpointlv.org

24-Hour Helpline: 610.437.3369

Toll Free: 877.438.4957

November 1, 2022

Dear Community Partner,

We are excited to announce our **Third Annual Virtual Spring Auction**. The auction is entirely online and set to open on **Friday, March 3, 2023** and close on **Friday, March 10, 2023**. As a valued community leader in the Lehigh Valley, we hope you will consider partnering with us for our signature fundraising event of the year. By sponsoring or donating to our upcoming Spring Auction, you're helping survivors of domestic and intimate partner abuse while highlighting your commitment to bettering our community. Your business name will be viewed by thousands of people living and working in the Lehigh Valley and you can build brand awareness while supporting an important cause that your customers, employees, and investors can stand behind.

We are currently looking for auction sponsors as well as gift cards, gift certificates, and unique items and experiences for our auction. To view our auction page and to commit to sponsoring or donating, please visit: bit.ly/tplv2023auction. You can also complete the attached form and mail it along with your sponsorship payment or auction gift card/certificate or item to: **Turning Point of Lehigh Valley, 444 E. Susquehanna Street, Allentown, PA 18103**. If your item cannot be mailed, we can coordinate a time for one of our volunteers to pick-up the auction item at your earliest convenience. Please contact our Advancement Coordinator, Leah Triber, at leaht@turningpointlv.org or (610) 797-0530, ext. 234 to schedule a pick-up date and time.

Thank you in advance for your consideration. Should you have any questions or other ideas on how to partner, please do not hesitate to contact us.

In peace,

A handwritten signature in black ink that reads "Lori Sywensky".

Lori Sywensky
Executive Director

[View our 2021-2022
Annual Report](#)



*Turning Point of Lehigh Valley is a not-for-profit, tax-exempt, charitable organization as defined under the Internal Revenue Service code section 501c(3). **Tax exemption entity ID 23-2100651**. Please consult with your professional tax advisor as to what deduction may be available to you. The official registration and financial information of Turning Point may be obtained from the PA Department of State by calling toll-free within Pennsylvania 1-800-732-0999. Registration does not imply endorsement.*

**Our Mission is to eliminate domestic and intimate partner abuse in
the Lehigh Valley through empowerment, education, and engagement.**



Auction Information

Date: Friday, March 3, 2023 through Friday, March 10, 2023

24-Hour Helpline: 610.437.3369

Location: Online through bidding platform

Toll Free: 877.438.4957

Theme: “Every1KnowsSome1”

Mission Statement: The mission of Turning Point of Lehigh Valley is to eliminate domestic and intimate partner abuse in the Lehigh Valley through empowerment, education, and engagement.

Sponsorship Levels and Benefits



EVERY1KNOWSSOME1

THIRD ANNUAL VIRTUAL SPRING AUCTION

SPONSORSHIP PACKAGE DETAILS	BRONZE \$250	SILVER \$500	GOLD \$1,000	DIAMOND (MEDIA SPONSOR) \$2,500	PLATINUM (PRESENTING SPONSOR) \$5,000
COMPANY LOGO ON ALL AUCTION MATERIAL, AUCTION WEBSITE, SOCIAL MEDIA, AND COMMUNITY CALENDARS	✓	✓	✓	✓	✓
COMPLIMENTARY TRAINING ON DOMESTIC AND INTIMATE PARTNER ABUSE		✓	✓	✓	✓
ACKNOWLEDGMENT IN AUCTION CATALOG AND DEDICATED E-BLAST IN FEBRUARY AND MARCH E-NEWSLETTERS		✓	✓	✓	✓
CUSTOMIZED MEDIA KIT TO HIGHLIGHT SUPPORT OF TURNING POINT'S AUCTION			✓	✓	✓
ACKNOWLEDGEMENT IN TURNING POINT 2022-2023 ANNUAL REPORT (SPECIAL DESIGNATION AS MEDIA SPONSOR FOR DIAMOND LEVEL)				✓	✓
SPECIAL DESIGNATION AS "PRESENTING SPONSOR" OF AUCTION					✓

We kindly ask that all sponsors pay by check so that Turning Point receives the full sponsorship amount. Checks should be made payable to:
Turning Point of Lehigh Valley, Inc.

Deadline for sponsorships is extended to December 31, 2023.

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Turning Point Auction Sponsorship and Donation Form

24-Hour Helpline: 610.437.3369

Toll Free: 877.438.4957

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Information

Contact Person: _____

Phone Number: _____ Email: _____

Auction Item Donation Information

Name of Item: _____

Fair Market Value: _____

Expiration Date/Other Restrictions: _____

Sponsorship Information

Sponsorship Level: _____

Please check preferred payment method below:

Enclosed please find my/our check made payable to Turning Point of Lehigh Valley, Inc.

Charge my/our credit card in the amount of \$ _____.

Visa MasterCard Discover American Express

Name on Card: _____

Card Number: _____

Expiration Date: _____ Security Code: _____ Zip: _____

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