

Home Safe Home: A World Without Domestic & Intimate Partner Abuse

MARCH 2021

TURNING POINTS

News and Updates from Turning Point of Lehigh Valley



Turning Point
of Lehigh Valley

SAVE THE DATE

Dear Friend of Turning Point,

We are excited to announce our first ever Virtual Spring Auction. The theme for our inaugural auction is Home Safe Home: A World Without Domestic & intimate Partner Abuse.

The auction will go live on Sunday, March 14th at 8:00am and will go through Sunday, March 21st at 8:00pm. There are over 50 great items for a variety of budgets including local artwork, jewelry, restaurants, health & wellness, and experiences. It is a great way to bid for a cause and make a difference.

We are super grateful for all of our sponsors for this event as well as to our Development Committee for all of their time and effort.

How can you help? Take 5 minutes to...

- View our Auction Catalog - https://bit.ly/tplv_catalog21
- Visit our Events page on Facebook and invite your FB friends to the auction - <https://fb.me/e/8i1jRkXl1>
- Go to the auction site and pre-register for an account to start bidding - <https://bit.ly/tplv2021auction>
- Forward this newsletter to family, friends, co-workers.

In Peace,

Executive Director

Survivor Sponsor

*In loving memory of
Anna S. Rodrigues*

Advocate Sponsors



Peace Sponsors



CORPORATE AND COMMUNITY PARTNERS

We are grateful when corporate and community partners stand united in our mission to eliminate domestic and intimate partner abuse in the Lehigh Valley. This support means that we are able to keep expanding our programs, services, and staff. In September, our Executive Director, Lori Sywensky, was contacted by a longtime community supporter, Lisa Meszler Lyon. She was excited to share a possible grant opportunity with us. Lisa a commercial real estate agent who is currently a top agent with ALT Realty LLC. Soon she will be opening her own firm, Off Market St. Real Estate where she will be owner/partner. In addition, she is also owner/partner of BroMe Construction.

Lisa told us about a potential opportunity to apply for funding through the TJX Foundation and connected us with Steve Cimijotti from the TJX Warehouse in Breinigsville. Steve told us that because of Lisa's input, he recommended us for one of two \$10,000 grant awards. We understood that it was not guaranteed, that it was going to be a four-week competitive vetting process, and no matter the outcome, we were flattered for the recommendation.

In preparing our application and navigating their website, we were thrilled to see that our mission was in alignment with their corporate philanthropy. Preventing domestic violence is one of their four areas of social impact. Their community mission is to "provide value to our communities by helping vulnerable families and children access the resources and opportunities they need to build a better future."

It was refreshing to read on their website that they support survivors of abuse. According to their website, "We believe everyone deserves a safe and secure home free from abuse, which is why TJX supports domestic violence service organizations. We specifically fund programs that provide a safe haven for those fleeing domestic violence along with the tools they need to rebuild their lives as well as related services, like education, training, and job placement resources."

In the application it asked about our SMART goals and how we would achieve them (in 100 words or less). Since we already use SMART goals with clients for goal planning as part of our empowerment model, the answer to that question came easy. The hardest part was to narrow it down into 100 words or less, but we did it.

CORPORATE AND COMMUNITY PARTNERS CONT'D

Fast forward to February 2021 when we received the award notice that we were selected for the grant! Since there were only two grants available, we were honored to be the recipients of \$10,000 from the TJX Foundation awarded on behalf of TJX Asset Recovery and Recycling Center Grants Program to support our domestic and intimate partner abuse services. Congratulations to Third Street Alliance for being the other recipient of the \$10,000 grant!

Many thanks to Lisa, Steve, the TJX Foundation and the TJX Community Relations Department for all your support, trust in our services, and for being our allies. These funds will help us to continue to provide our life-saving services to survivors of domestic and intimate partner abuse and their children in order for them to be safe, secure, and to thrive.



"I've always made it a point to give back and volunteer my time raising money for those in need. Several years ago, I got involved with a group and performed in The Vagina Monologues to raise money for Turning Point. It became a true passion of mine as my children and I are survivors.

After a few years of these productions I decided to throw my own event and raised a few thousand dollars for Turning Point. I think it's really important to give back and I understand how difficult it is to be in a dangerous situation. My children and I were always fortunate enough to have an amazing tribe of family and friends surrounding us, however so many women and children are not this fortunate and are completely alone with no one to rely on.

Organizations such as Turning Point are so very important. My friend Steve Cimijotti, ARRC Manager at TJ Maxx, knows I have a passion for fundraising and that I am pretty well tied to the community. He called me one day and asked who I would like to see receive their grant this year. I asked him to please consider Turning Point and explained how important this organization is to our community. I was thrilled to learn this grant was being given and that I was able to help."



LISA MESZLER LYON

Licensed Agent - ALT Realty

Owner/Partner - BroMe Construction

lmmeszler@gmail.com / 610-762-4301

UPDATES AND NEWS

Be a Mentor

The voices and real-life experiences of survivors are crucial to our work to end domestic and intimate partner abuse as well as part of the healing process.

Joining My Turning Point Mentors allows you to take the next step in your journey and empowers you to transform your experiences to create lasting change in the Lehigh Valley. Your story is powerful and deserves to be heard!

**We are looking for survivors who are
interested in sharing their story.**

**If you would like to learn how you can help destroy the stigma of domestic and intimate partner abuse, please click this link:
<https://www.turningpointlv.org/get-involved/be-a-mentor/>**

**Have you read our
Annual Report? Click
here to check it out.**



**Visit and share our
Amazon Wish List:
<http://bit.ly/tplv>**



2020
Holiday
Appeal

Thank You!

For a record-breaking holiday appeal!

\$70,611.77

